



TheraPictures

An authentic trip to Your True Self



Let's Capture the Real You

Dear You!

Let's talk about something different.

TheraPictures isn't just about getting pretty photos. It's about stepping into your power, seeing yourself with fresh eyes, and embracing the version of you that's been waiting to shine. Whether you're here to explore, transform, or celebrate, I'll be by your side, making sure you feel seen, safe, and truly yourself.



What's the Heart of This?

To help you let go of limiting beliefs, rediscover your presence, and walk away feeling empowered, all through the magic of photography.

What's the Big Picture?

I want you to see yourself as powerful, embodied, and worthy of self-love. Because you are.

What's the Goal?

To create a space where you can explore, feel, and transform—where each image reminds you of the strength and beauty that already lives within you.



Who am I?

Hello, I'm Franca Franchi, I've been an artist for over 25 years, and my life's work is all about visual storytelling, movement, and self-expression.

I created Thera-Pictures after my own journey of resilience, self-discovery, and breaking free from narratives that didn't serve me. Through a mix of photography, somatic movement, and deep listening, I help you step into your most embodied, confident self, one frame at a time.

EMPOWERMENT SESSION

Own Your Presence

Let's capture the boldest, truest version of you in a single session.



€333

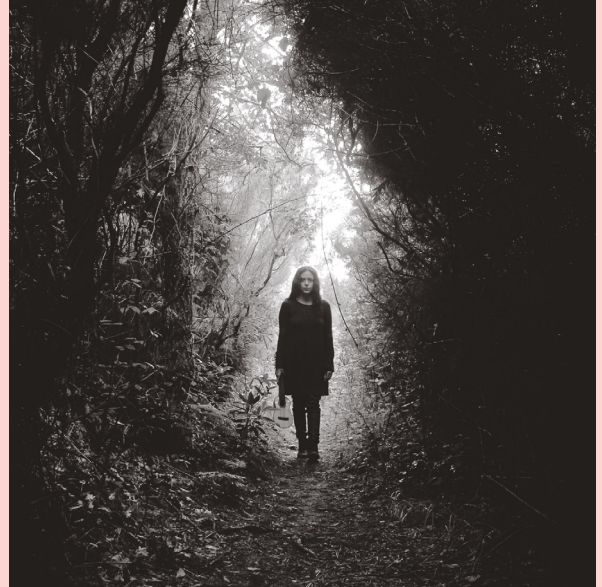
- 4-hour private photoshoot tailored to your personal journey.
- A deep-dive pre-session chat to explore what you want to express.
- Guided movement & posing to help you tap into your essence.
- 30 fully edited digital images that reflect your transformation.
- Optional prints & premium photo-book available

PERFECT IF YOU NEED A SELF-CONFIDENCE BOOST AND A LITTLE (OR BIG) REDISCOVERY.

DEEP TRANSFORMATION PROGRAM

Rewrite Your Story

This is for you if you're ready for a real shift, a three-month journey of self-reinvention.



€ 950

- 3 guided sessions over 3 months, giving you time to evolve in front of the camera.
- A personal transformation roadmap to guide your process.
- Embodiment and movement coaching woven into each session.
- 90+ high-quality images documenting your growth.
- Includes one premium photo-book that holds your visual journey.

IDEAL FOR WOMEN STEPPING INTO A NEW CHAPTER OF SELF-ESTEEM AND REINVENTION.

GODDESS LEGACY SESSION

Celebrate Your Essence

An all-out, luxury, full-day experience to honor who you are.



€ 750

- A full day of capturing your highest expression.
- Custom styling through every look.
- Multi-location shoot for rich storytelling.
- 50+ powerful, high-end edited digital images
- Optional prints & premium album available.

PERFECT FOR MILESTONE MOMENTS, DEEP SELF-HONORING, AND LEGACY-WORTHY IMAGES.

THE GODDESS JOURNEY COACHING & SELF-DISCOVERY

Own Your Presence

A long-term exploration of self-love, confidence, and transformation.



€350/M | € 3.750/Y

(min. 6 months)

- Quarterly photoshoots to document your evolving presence.
- 1-on-1 coaching to break through old narratives.
- Guided embodiment and movement practices to connect with your body.
- A personalized roadmap to help integrate real change.
- A supportive community for ongoing inspiration and reflection.
- A premium photo-book as a beautiful visual experience that narrates your year-long transformational process.

BEST IF YOU'RE LOOKING FOR DEEP, LASTING TRANSFORMATION.

There's a moment between the lens and the light where something shifts. Where you don't just see yourself. You feel yourself. In truth. In power. In softness. In fire.

So, What's Next?

TheraPictures is more than images; it's a reflection of who you are, a testimony to your presence.

And if you're ready, **I'd be honored to hold that space for you.**

If any of this calls to you, let's make it happen. I'll be here every step of the way, guiding you, supporting you, and celebrating you as we create something deeply personal together.

Let's Begin!

[Email me](#) about You and what you want to achieve with TheraPictures based on your unique set of needs. In this first contact you're going to chose the TheraPicture service that will support you better in this experience.

You'll Book your first session and we will start to co-create your experience on the date that we'll set during your free call or video call with me.



TheraPictures

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